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FROM: Howard Sobelman

PHONE: 602-382-6228

RE: U.S. Patent No. 6,941,376 B2

MESSAGE:

Request for Certificate of Correction (3 pgs.)

Thank you.
Howard Sobelman

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NUMBER OF PAGES (Including Cover): 4

CONFIRMATION NO.:

CLIENT MATTER NO.: 40655.4600

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By:

Leah A. Mue

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Margaret C. Mitchell, et al.

Docket No.: 40655.4600

U.S. Patent No.: 6,941,376 B2

Application No.: 09/893,391

Title: SYSTEM AND METHOD FOR
INTEGRATING PUBLIC AND
PRIVATE DATAIssue Date: September 6,
2005REQUEST FOR CERTIFICATE OF CORRECTION
FOR PTO MISTAKE (37 C.F.R. 1.322)

Attention: Certificate of Corrections Branch
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Dear Sirs:

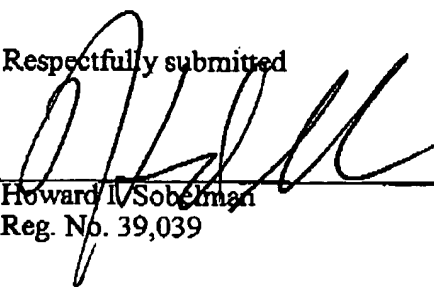
In accordance with the provisions of 37 C.F.R. § 1.322 of the Rules of Practice, which implements 35 U.S.C. § 254, approval of the attached Certificate of Correction for the above-identified patent is requested.

Respectfully submitted

Date:

10/3/05

By:

Howard L. Sobelman
Reg. No. 39,039

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AXP No. IP200001814
1733851.1

PTO/SB/44 (04-05)

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UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

Page 1 of 2

PATENT NO. : 6,941,376 *B2*
APPLICATION NO.: 09/893,391
ISSUE DATE : September 6, 2005
INVENTOR(S) : Margaret C. Mitchell, et al.

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

17. A method of integrating and delivering data available over a network, said method including the steps of:
acquiring public data from at least one publicly available data store coupled to said network, wherein said public data is determined by private data;
acquiring said private data from at least one private data store coupled to said network;
integrating said public data and said private data to form integrated data; and
delivering said integrated data to a user system.
18. The method of claim 17, wherein:
said step of acquiring said public data includes the step of interactively updating said public data in accordance with changes to said at least one publicly available data store; or
said step of acquiring said private data includes the step of interactively updating said private data in accordance with changes to said at least one private data store.
19. The method of claim 17, wherein said integrating step includes the step of customizing said public data and said private data in accordance with a personal profile utility.
20. The method of claim 19, wherein said personal profile utility comprises a personal profile data store and a personal preferences data store.
21. The method of claim 19 wherein said customizing step includes the step of translating said public data and said private data in accordance with a data request services profile.
22. The method of claim 17, wherein said delivering step includes the step of initiating delivery of said integrated data automatically in accordance with a personal profile utility.
23. The method of claim 17, wherein said delivering step includes delivering said integrated data to said user system using a browser configured to communicate over the network.
24. The method of claim 17, wherein said delivering step includes delivering said integrated data to said user system using a network interface device configured to communicate over the network.
25. The method of claim 17, wherein said delivering step includes delivering said integrated data to said user system, said user system comprising a personal computer.
26. The method of claim 17, wherein said delivering step includes delivering said integrated data to said user system, said user system comprising a wireless device.
27. The method of claim 26, wherein said wireless device is a personal digital assistant.
28. The method of claim 26, wherein said wireless device is a wireless telephone.

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UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

Page 2 of 2

PATENT NO. : 6,941,376 *B2*
APPLICATION NO.: 09/893,391
ISSUE DATE : September 6, 2005
INVENTOR(S) : Margaret C. Mitchell, et al.

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

29. The method of claim 17, wherein said delivering step includes delivering said integrated data to said user system, said user system comprising a computer configured to automatically retrieve and store said integrated data.
30. The system of claim 1, wherein said private data includes private transactional data.
31. The system of claim 1, wherein said host computer component comprises an interactive presentation utility configured to format the public data based upon the private data.
32. The system of claim 1, wherein said private data includes spending habit data and said public data includes promotion data.
33. The method of claim 17, wherein acquiring private data includes acquiring private transactional data.
34. The method of claim 17, wherein said formatting the integrated data includes formatting the public data based upon the private data.

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